

WORLD
BOOK
DAY

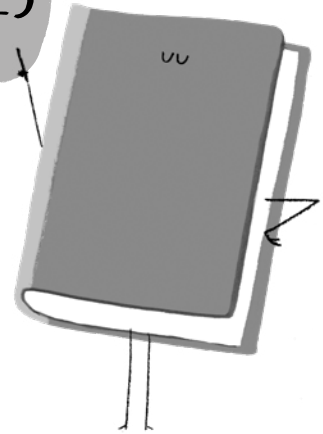
1 MARCH 2018

SHARE
A STORY

FOR 10
MINUTES
TODAY

SPONSORED BY

NATIONAL
BOOK
tokens



Dear Parent

We're writing to you about our exciting and important **SHARE A STORY FOR 10 MINUTES TODAY** campaign to get everyone **sharing stories from breakfast to bedtime** on **World Book Day, 1 March and beyond**.

Reading with your child now can have **long-lasting benefits** for their future and, because we know how busy you are, the great news is that reading together for **JUST 10 MINUTES** a day can make **all the difference**.



Find **10 minutes** on **World Book Day** and **every day** to read with your child. It doesn't just have to happen at bedtime – reading and sharing stories can happen anywhere at any time.

Choose a book at your local library to read together – join the library and start a new habit of visiting the library on a regular basis.

The more you enjoy reading a book, the more the child you're sharing it with will too. My biggest tip is to cosy-in for the moment and go at the pace of the child... stories, like life, are more fun when you slow down and savour the journey."

RACHEL BRIGHT,
AUTHOR OF *THE SQUIRRELS WHO SQUABBLED*

Visit your local bookshop & help your child choose their **FREE World Book Day book** with their **£1 book token**



For lots of **ideas** on how you can make **story time fun** as well as **advice on sharing stories** with your little ones and encouraging a lifelong love of reading, visit www.worldbookday.com. **PLUS**, our list of the **top 100 stories** to share is there to help you to **discover new books** and stories that you'll **love sharing together**.

Donate to dress up! Bring your favourite book character to life this World Book Day. Make your own costume with simple, budget-beating costume and face painting ideas at bookaid.org/worldbookday. Your fundraising fun will make a **HUGE** difference to thousands of children's lives.

We'd love to see what you're reading and your **favourite stories**, so please share them on Instagram, Facebook and Twitter using **#ShareAStory**.

A **love of reading** is one of **life's greatest gifts** so happy reading together and **happy World Book Day!**

The World Book Day Team

Celebrate stories. Love reading.
Worldbookday.com #WorldBookDay